07 / IOC MARKETING: MEDIA GUIDE

MEDIA GUIDE: IOC MARKETING / 08

RHB Media Contacts

Broadcaster	Territories	Media Contact
America Movil	Argentina, Bolivia, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela, Costa Rica, the Dominican Republic, El Salvador, Guatemala, Honduras, Mexico, Nicaragua and Panama	Renato Flores Cartas rfcartas@telmex.com
BBC (UK)	United Kingdom (England, Scotland, Wales), with the exclusion of the Republic of Ireland and any other overseas territories	Michelle Eagleton michelle.eagleton@bbc.co.uk
beIN (MENA)	Algeria, Bahrain, Chad, Djibouti, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Republic of the Sudan, Republic of South Sudan, Saudi Arabia, Somalia, Syria, Tunisia, United Arab Emirates, Yemen	Mohammed Rashid Al-Derham derhamm@bein.net
СВС	Canada	Nadia Flaim (Communications) nadia.flaim@cbc.ca
		Simon Bassett (Public Relations) simon.bassett@cbc.ca
CCTV (China)	People's Republic of China (including Macao, but expressly excluding Hong Kong and Taiwan)	□ cctvsports@cctv.com
Dentsu (Asia – Central Asia)	Afghanistan, Brunei, Cambodia, Chinese Taipei, East Timor, Hong Kong, Indonesia, Iran, Kazakhstan, Kyrgyzstan, Laos, Malaysia, Mongolia, Myanmar, Papua New Guinea, Philippines, Singapore, Tajikistan, Thailand, Turkmenistan, Uzbekistan, Vietnam	Shusaku Kannan s.kannan@dentsu.co.jp
Discovery (Europe except UK, France and Russia)	Albania, Andorra, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, Vatican City State	Fiona McLachlan fiona_mclachlan@ discovery.com
Econet	Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad (non-exclusive basis), Comoros, Congo, Democratic Republic of Congo, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mozambique, Namibia, Niger, Nigeria, Rwanda, São Tomé and Príncipe, Senegal, Seychelles, Sierra Leone, St Helena (non-exclusive basis), Swaziland, United Republic of Tanzania (including Zanzibar), Togo, Uganda, Zambia and Zimbabwe.	Nobantu Mchunu ■ nobantu@econetmedia.com
France Televisions	France, including its overseas territories and possessions (i.e. Clipperton, French Guyana, French Polynesia, Guadeloupe, La Reunion, Martinique, Mayotte, Nouvelle Calédonie, Saint Barthélemy, Saint Martin, St. Pierre and Miquelon, Terres Australes et Antarctiques Françaises, Wallis and Futuna), plus Monaco on an exclusive basis and Andorra on a non-exclusive basis	 Nathalie Peyrissac nathalie.peyrissac@francetv.fr Jennifer Armand jennifer.armand@francetv.fr

Grupo Globo	Brazil	 Nelson Rocco nelson.rocco@cdn.com.br Carlos Gil
ICRT	Cuba	
International Media Content	Anguilla, Antigua & Barbuda, Commonwealth of the Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guadeloupe, Cooperative Republic of Guyana, Haiti, Jamaica, Martinique, Montserrat, St Kitts & Nevis, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad & Tobago, Turks and Caicos	
Japan Consortium NHK and JBA	Japan	☑ ichiko.y-lc@nhk.or.jp
NBC	United States and its territories and possessions (i.e. American Samoa, Guam, Puerto Rico and the United States Virgin Islands)	♣ Christopher McCloskey⋈ christopher.mccloskey@ nbcuni.com
SABC	South Africa	▲ Keletso Totlhanyo⋈ keletso@sabcsport.co.za
SBS	South Korea, North Korea	 Mi-eun Jang (SBS) mieun.jang@sbs.co.kr Hyun-cheol Kim (KBS) aikman@kbs.co.kr Ho-joon Shim (MBC) tassie@mbc.co.kr
Seven Network	Australia	♣ Greg Smith⋈ gsmith@seven.com.au
Sky Network	Cook Islands, Federal States of Micronesia, Fiji, Kiribati, Marshall Islands, Nauru, New Zealand, Niue, Palau, Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu	 Lex Teixeira tex.teixeira@skytv.co.nz Matt Quin mquin@skytv.co.nz Jeremy Hill jhill@skytv.co.nz
Supersport	Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo, Democratic Republic of Congo, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mozambique, Namibia, Niger, Nigeria, Rwanda, São Tomé and Príncipe, Senegal, Seychelles, Sierra Leone, South Africa, St Helena and Ascension, Swaziland, United Republic of Tanzania, Togo, Uganda, Zambia and Zimbabwe	 ♣ Clinton van der Berg ➡ clinton.vanderberg@ supersport.com
TeleSport	Russia	▲ Alexander Khomukha⋈ adkhomukha@tele-sport.ru